



**MAXIM
HOLIDAY
CUP**
PHUKET

**12-13
DECEMBER
2026**

**INFO
PACK**





ABOUT THE MAXIM HOLIDAY CUP

Running from 12–13 December 2026, the Maxim Holiday Cup Phuket will be the first ever event in our new Maxim Holiday Cup series.

Targetted at teams looking for maximum enjoyment from a vacation-centred tournament, the Maxim Holiday Cup combines our renowned Maxim Cup event experience with Phuket's unmatched tourism charms.

MATCH FORMATS AND SCHEDULE

Competitions will run for **U8, U9, U10, U11 and U12**, with all age groups playing **7-a-side** matches. Match times are set at **2 x 12 minutes** and teams can expect to play **5–7 matches across the weekend**. Schedules are designed to give teams plenty of time to explore Phuket's beaches, markets, and attractions between tournament sessions.

ABOUT MAXIM EVENTS

Founders of Malaysia's biggest football events for players aged 5 to 16, Maxim Events creates unforgettable moments on and off the pitch.

Proud winners of AFC's Best Grassroots Competition, we're the team behind Liga Suparimau – Malaysia's national youth

league and the backbone of youth football development in the country.

Alongside the league, our calendar of international tournaments brings together rising stars from across Asia, with standout events like the KL Cup, Subway Maxim Cup Series, and the Maxim Elite Series.



Best Grassroots Competition
AFC Grassroots Awards 2024





AGE GROUPS

Maxim Holiday Cup Phuket will offer competitions for the following age groups. Date cut-offs are based on player age as at 1st January 2026.

	DATE CUT OFF	NO. OF TEAMS
UNDER 8	Born January 1st 2018 and later	8 – 10 teams
UNDER 9	Born January 1st 2017 and later	8 – 10 teams
UNDER 10	Born January 1st 2016 and later	8 – 10 teams
UNDER 11	Born January 1st 2015 and later	8 – 10 teams
UNDER 12	Born January 1st 2014 and later	8 – 10 teams

Note: All players must abide strictly to the age categories as listed below. In all age groups female players may apply for a dispensation to play 1 age group below. Female players may only be 1 year older and a team may only use 2 female players.



MATCH FORMATS

Maxim Holiday Cup Phuket follows a 2-stage tournament format. All teams will compete in group stage matches on day 1 with playoff stages taking place on day 1 and/or 2.

All teams will advance to the playoff stages and will play approximately 5–7 matches across the weekend.

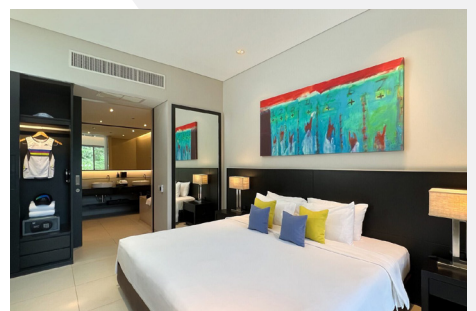
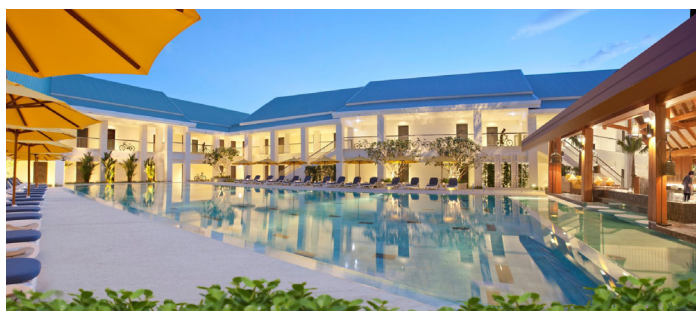
	ALL AGE GROUPS
TEAM SIZE	7-a-side
SQUAD SIZE	12 players
DURATION	2 x 12 mins
SUBS	Rolling subs
OFFSIDES	Not applicable



THE VENUE

The 2026 Maxim Holiday Cup Phuket will take place at the beautiful Thanyapura Sports and Health Resort.

Located in northern Phuket, just 20 minutes away from Phuket International Airport, Thanyapura combines world class sports facilities with exceptional accommodation, dining and wellness amenities.





TOURNAMENT FEES

Maxim Holiday Cup Phuket is priced per team. Each team is limited to a maximum squad of 12 players. Teams may register multiple teams per age group.

TOURNAMENT ENTRY

**PER TEAM:
USD 1,000**

WHAT'S INCLUDED?

- | Tournament entry
- | Participant e-certificate
- | Access to tournament app
- | Access to face-recognition gallery
- | Medals for 1st-3rd place (each category)
- | Trophy for champions (each category)

REGISTER NOW

TRAVEL PACKAGES

CUSTOM PRICING

Depending on individual team requirements

WHAT'S INCLUDED?

- | Tournament entry
- | Accommodation
- | Bus transfers
- | Meals

CUSTOM PACKAGES TO INCLUDE:

- | Friendly matches
- | Excursions and activities
- | Photography and media packages
- | Team guides and more!



CONTACT US

Interested in joining the 2026 Maxim Holiday Cup Phuket? Please feel free to get in touch or register your details at www.maximevents.asia/register

WILL KUCIA

+6016 264 5551

will@maximevents.asia



ANDY JOHNSTON

+6019-212 3533

andy@maximevents.asia

