



MAXIM EVENTS TOURNAMENT GUIDE 2025





ABOUT MAXIM EVENTS

Maxim Events is the leading organiser of youth sports leagues, tournaments and competitions in Malaysia.

Founders of events like Liga Suparimau, the Kuala Lumpur Cup, Penang Cup, Maxim Events Invitational and many more junior sports events across the country, we provide football competitions for over 15,000 players every year.

Starting with the KL Junior League in 2016, Maxim Events has grown to provide professionally-run grassroots football leagues and tournaments throughout the country.

Over the last 2 years our events in 12 states across Malaysia have provided competitive matches for more than 1,000 youth football teams from 9 countries in Asia.



FINDING THE RIGHT TOURNAMENT FOR YOUR TEAM

Youth football is about more than just winning. It's about creating the right competitive environment that supports player development, enjoyment, and growth.

The Maxim Events ROAR Ranking system has been carefully designed to ensure that every team finds their ideal level of competition.

By categorising tournaments into three distinct ability levels, we aim to create meaningful, enjoyable, and developmentally appropriate experiences for young athletes.



ROAR RANKING



LIONS

Lions tournaments are recommend for teams who:

- Have a lot of tournament experience
- Typically play at an elite or very high level
- Are looking for the highest standard of competition
- Regularly travel to compete in high-level regional or national tournaments
- Have a primary goal of competing for medals and trophies



TIGERS

Tigers tournaments are recommend for teams who:

- Have some tournament experience
- Regularly play competitive games in a league or other tournaments
- Have balanced goals between playing for fun and competing for medals and trophies
- May have a mix of experienced and developing players



PANTHERS

Panthers tournaments are recommend for teams who:

- Are new to tournament football
- May consist of newer or younger players
- Want a supportive and encouraging tournament environment
- Have a primary goal of playing for fun and enjoying the tournament atmosphere

**LOOK FOR THE ROAR RANKING
NEXT TO EACH TOURNAMENT
IN THIS GUIDE**



ROAR RANKING



LIONS



TIGERS



PANTHERS

TOURNAMENT LOCATIONS

Maxim Events will offer seven tournaments spanning four regions across Peninsular Malaysia in 2025





ROAR RANKING



LIONS



TIGERS



PANTHERS



MALAYSIA CUP SERIES

KUALA LUMPUR CUP

26-27 APRIL 2025

**KUALA LUMPUR
MALAYSIA**

The KL Cup is an international youth 7-a-side tournament started in 2016. Maxim Events' flagship tournament, the event has run for 8 editions and has hosted teams from over 8 different countries. It is Malaysia's biggest international youth football tournament.



FACT SHEET

AGE GROUPS

U6, U7, U8, U9, U10, U11,
Girls U11, U12, U13, Girls U13,
U14, U16, Girls U16, U18

GENDER

Boys and Girls competitions

MATCH FORMATS

4-a-side (U6)
7-a-side (All other age groups)

SURFACE

Artificial turf pitches



ROAR RANKING



LIONS



TIGERS



PANTHERS



PENANG CUP

19-20 JULY 2025

PENANG
MALAYSIA

Part of the Malaysia Cup Series, the Penang Cup is targeted at junior teams from across the region who are seeking a fun tournament atmosphere combined with Penang's cultural sights, tourist destinations and world famous food.



FACT SHEET

AGE GROUPS

U7, U9, U11, U13, U15

GENDER

Open competitions

MATCH FORMATS

5-a-side (U7)
7-a-side (U9, U11, U13, U15)

SURFACE

Artificial turf pitches



ROAR RANKING



TIGERS



PANTHERS



MALAYSIA CUP SERIES

LANGKAWI CUP

25-27 JULY 2025

**LANGKAWI
MALAYSIA**

Experience youth football in paradise at the Langkawi Cup by Maxim Events. The Langkawi Cup promises three days of unforgettable youth football for 7-16 year olds at Langkawi Stadium.



FACT SHEET

AGE GROUPS

U8, U10, U12, U14, U16

GENDER

Open competitions

MATCH FORMATS

All 7-a-side

SURFACE

Grass pitches



ROAR RANKING



LIONS



TIGERS



PANTHERS



MALAYSIA CUP SERIES

JOHOR CUP

15-17 AUGUST 2025

**ISKANDAR PUTERI
JOHOR, MALAYSIA**

Launched in 2023, the Johor Cup offers 'full-format' matches for elite youth academies from Under 6 to Under 16. Held at Marlborough College Malaysia in Iskandar Puteri, Johor, the tournament promises top competition on excellent grass pitches.



FACT SHEET

AGE GROUPS

U6, U8, U10, U12, U14, U16

GENDER

Open competitions

MATCH FORMATS

5-a-side (U6)

7-a-side (U8, U10)

9-a-side (U12)

11-a-side (U14, U16)

SURFACE

Grass pitches



**ROAR
RANKING**



LIONS



TIGERS



PANTHERS



**LANGKAWI
INVITATIONAL**

INVITATIONAL SERIES

LANGKAWI INVITATIONAL

31 OCT-2 NOV 2025

**LANGKAWI
MALAYSIA**

After the success of the inaugural Langkawi Cup in 2024, we're delighted to launch the Langkawi Invitational in 2025. Targetted at elite teams from across Asia, the tournament promises 3 days of high level stadium football matched with the island's pristine beaches and holiday attractions.



FACT SHEET

AGE GROUPS

U7, U9, U11, U13, U15, U17

GENDER

Open competitions

MATCH FORMATS

7-a-side (U7, U9, U11)

11-a-side (U13, U15, U17)

SURFACE

Grass pitches



ROAR RANKING



LIONS



TIGERS



PANTHERS



MAXIM EVENTS
INVITATIONAL

INVITATIONAL SERIES

MAXIM EVENTS INVITATIONAL (GIRLS)

Launched in 2018 as the KL Invitational Cup, the newly-rebranded Maxim Events Invitational features 2 elite-level tournaments in Kuala Lumpur: a Girls competition for teams from Under 11 to Under 19, and a Boys competition for teams from Under 8 to Under 18.



28-30 NOVEMBER 2025
KUALA LUMPUR
MALAYSIA

FACT SHEET

AGE GROUPS

Girls U11, Girls U13, Girls U15, Girls U17, Girls U19

GENDER

All girls competitions

MATCH FORMATS

7-a-side (U11, U13)

11-a-side (U15, U17, U19)

SURFACE

Artificial turf pitches

ROAR RANKING



LIONS



TIGERS



PANTHERS



MAXIM EVENTS



MAXIM EVENTS
INVITATIONAL

INVITATIONAL SERIES

MAXIM EVENTS INVITATIONAL (BOYS)

Launched in 2018 as the KL Invitational Cup, the newly-rebranded Maxim Events Invitational features 2 elite-level tournaments in Kuala Lumpur: a Girls competition for teams from Under 11 to Under 19, and a Boys competition for teams from Under 8 to Under 18.



5-7 DECEMBER 2025
KUALA LUMPUR
MALAYSIA

FACT SHEET

AGE GROUPS

U8, U10, U12, U14, U16, U18

GENDER

Open competitions

MATCH FORMATS

7-a-side (U8, U10)

9-a-side (U12)

11-a-side (U14, U16, U18)

SURFACE

Artificial turf pitches



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