MAXIM EVENTS TOURNAMENT GUIDE 2025







ABOUT MAXIM EVENTS

Maxim Events is the leading organiser of youth sports leagues, tournaments and competitions in Malaysia.

Founders of events like Liga Suparimau, the Kuala Lumpur Cup, Penang Cup, Maxim Events Invitational and many more junior sports events across the country, we provide football competitions for over 15,000 players every year.

Starting with the KL Junior League in 2016, Maxim Events has grown to provide professionally-run grassroots football leagues and tournaments throughout the country.

Over the last 2 years our events in 12 states across Malaysia have provided competitive matches for more than 1,000 youth football teams from 9 countries in Asia.



















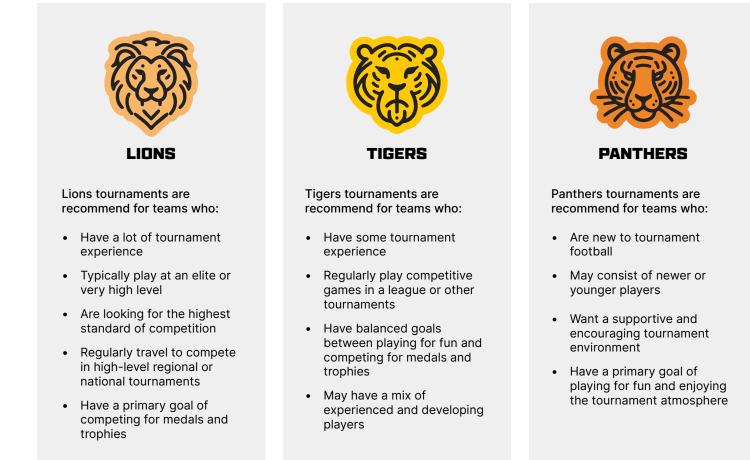


FINDING THE RIGHT **TOURNAMENT FOR** YOUR TEAM

Youth football is about more than just winning. It's about creating the right competitive environment that supports player development, enjoyment, and growth.

The Maxim Events ROAR Ranking system has been carefully designed to ensure that every team finds their ideal level of competition.

By categorising tournaments into three distinct ability levels, we aim to create meaningful, enjoyable, and developmentally appropriate experiences for young athletes.



LOOK FOR THE ROAR RANKING NEXT TO EACH TOURNAMENT IN THIS GUIDE









ΜΛΧΙΜ

RANKI

PANTHER

TOURNAMENT LOCATIONS

Maxim Events will offer seven tournaments spanning four regions across Peninsular Malaysia in 2025





KUALA LUMPUR CUP

26-27 APRIL 2025 KUALA LUMPUR MALAYSIA

The KL Cup is an international youth 7-a-side tournament started in 2016. Maxim Events' flagship tournament, the event has run for 8 editions and has hosted teams from over 8 different countries. It is Malaysia's biggest international youth football tournament.





FACT SHEET

AGE GROUPS

U6, U7, U8, U9, U10, U11, Girls U11, U12, U13, Girls U13, U14, U16, Girls U16, U18

GENDER Boys and Girls competitions

MATCH FORMATS 4-a-side (U6) 7-a-side (All other age groups)



PENANG CUP

Part of the Malaysia Cup Series, the Penang Cup is targetted at junior teams from across the region who are seeking a fun tournament atmosphere combined with Penang's cultural sights, tourist destinations and world famous food.





19-20 JULY 2025 PENANG MALAYSIA

FACT SHEET

AGE GROUPS U7, U9, U11, U13, U15

GENDER Open competitions

MATCH FORMATS 5-a-side (U7) 7-a-side (U9, U11, U13, U15)



LANGKAWI CUP

Experience youth football in paradise at the Langkawi Cup by Maxim Events. The Langkawi Cup promises three days of unforgettable youth football for 7–16 year olds at Langkawi Stadium.





25-27 JULY 2025 LANGKAWI MALAYSIA

FACT SHEET

AGE GROUPS U8, U10, U12, U14, U16

GENDER Open competitions

MATCH FORMATS All 7-a-side

SURFACE Grass pitches



JOHOR CUP

Launched in 2023, the Johor Cup offers 'full-format' matches for elite youth academies from Under 6 to Under 16. Held at Marlborough College Malaysia in Iskandar Puteri, Johor, the tournament promises top competition on excellent grass pitches.





15-17 AUGUST 2025 ISKANDAR PUTERI JOHOR, MALAYSIA

FACT SHEET

AGE GROUPS U6, U8, U10, U12, U14, U16

GENDER Open competitions

MATCH FORMATS

5-a-side (U6) 7-a-side (U8, U10) 9-a-side (U12) 11-a-side (U14, U16)

SURFACE Grass pitches



LANGKAWI INVITATIONAL

31 OCT-2 NOV 2025 LANGKAWI MALAYSIA

After the success of the inaugural Langkawi Cup in 2024, we're delighted to launch the Langkawi Invitational in 2025. Targetted at elite teams from across Asia, the tournament promises 3 days of high level stadium football matched with the island's pristine beaches and holiday attractions.





FACT SHEET

AGE GROUPS U7, U9, U11, U13, U15, U17

GENDER Open competitions

MATCH FORMATS 7-a-side (U7, U9, U11) 11-a-side (U13, U15, U17)

SURFACE Grass pitches



MAXIM EVENTS INVITATIONAL (GIRLS)

Launched in 2018 as the KL Invitational Cup, the newly-rebranded Maxim Events Invitational features 2 elite-level tournaments in Kuala Lumpur: a Girls competition for teams from Under 11 to Under 19, and a Boys competition for teams from Under 8 to Under 18.







28-30 NOVEMBER 2025

KUALA LUMPUR MALAYSIA

FACT SHEET

AGE GROUPS Girls U11, Girls U13, Girls U15, Girls U17, Girls U19

GENDER All girls competitions

MATCH FORMATS 7-a-side (U11, U13) 11-a-side (U15, U17, U19)



MAXIM EVENTS INVITATIONAL (BOYS)

Launched in 2018 as the KL Invitational Cup, the newly-rebranded Maxim Events Invitational features 2 elite-level tournaments in Kuala Lumpur: a Girls competition for teams from Under 11 to Under 19, and a Boys competition for teams from Under 8 to Under 18.







5-7 DECEMBER 2025 KUALA LUMPUR MALAYSIA

FACT SHEET

AGE GROUPS U8, U10, U12, U14, U16, U18

GENDER Open competitions

MATCH FORMATS 7-a-side (U8, U10) 9-a-side (U12) 11-a-side (U14, U16, U18)



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